



Global Bankers Institute (GBI) Launched Today

FOR IMMEDIATE RELEASE
New York, NY 11/11/11

Global Bankers Institute (GBI), a new company dedicated to delivering the BEST! Training, Communication and Consulting Services to banks and Financial Companies announced their launch at a press conference led by founders Dr. Linda Eagle and Clifford Brody today at their headquarters at 245 Park Ave in New York City.

Dr. Eagle began her introduction with the history leading up to the launch of Global Bankers Institute and her long-time business partnership with Mr. Brody from their early days at Arthur Andersen & Co (now Accenture), where they spearheaded the creation of Andersen's Peopleware Group which expanded to a division known as Change Management (with clients such as Barclays, National Westminster Bank, JP Morgan, IBM, New York City Health & Hospitals), through their successful creation of a banking division for Sandy Corporation, a 400 person Disney based multimedia Training company that was later acquired by ADP (with clients such as The Equitable AXA, Met Life, AT&T, NCR, Prodigy Services, Citibank), to their buyout of the division and formation of their first company, The Edcomm Group (with early clients such as Chemical Bank and Federal Reserve Bank of New York). For Dr. Eagle and Mr. Brody, who are no longer part of Andersen/Accenture, Sandy Corporation/ADP or The Edcomm Group/Banker's Academy, it was time to introduce their new venture: Global Bankers Institute.

Dr. Eagle revealed the Global Bankers Institute logo, website and GBI's "Return on Investment Guarantee." According to Dr. Eagle, "We are the only company in the consulting field in the world to offer anything like this. Too many training and performance companies focus on implementing training programs without asking the all-important question: Are we impacting business results? At Global Bankers Institute we never forget this. We measure and demonstrate concrete business results or we refund our clients' fees."

Mr. Brody focused on the innovations that Global Bankers Institute is bringing to the industry in the fields of Learning Management Systems (LMS), Classroom Materials and Instruction, eLearning Design, and Documentation Management and went on to discuss the philosophy behind the BEST! family of training programs.

About Global Bankers Institute

Global Bankers Institute (GBI) is a Training, Communication and Consulting Firm dedicated to the banking and financial services community with innovative top-quality programs that provide measurable business results. With a headquarters in the heart of the financial district in New York at 245 Park Avenue, GBI has locations and representatives around the world. GBI's services based on global best practices include Anti-Money Laundering (AML), Bank Secrecy Act (BSA), Branch Management Training, Branch Security Training, Business Development Training, Career Mapping, Certification, Children's Programs, Classroom, Coaching, Code of Conduct, Communication Programs, Competency Mapping, Compliance Audit, Consumer Lending Training, Continuity Planning, Corporate Governance, Corporate Culture, Crisis Management, Cultural Sensitivity, Customer TouchPoints, DeNovo Banks, Diversity, Documentation, eLearning, Ethics Training, Fraud Prevention and Reporting Training, Gap Analysis, Harassment, Information Security Training, Leadership Training, Marketing and Advertising, Marketplace Development, Mentoring, OFAC, Onboarding, Organization Structure, Outsourcing, Outward Bound, Platform Sales, Problem Solving, Product Development, Production Standards, Productivity and Quality, Professionalism, Project Management, Quality Assurance, Records

*Simply the **BEST!***



Management, Recruitment, Reengineering, Relationship Management, Relationship Selling, Risk Assessment, Sales and Service Training, Security Planning, Seminars, Strategic Consulting, Supervisory Skills, Sustainability, Systems Training, Teller Training, TNA, Train-the-Trainer, Wealth Management, Workforce Development and Workplace Safety.

The Global Bankers Institute Pledge:

- GBI will deliver the finest quality programs you have ever used.
- GBI will deliver the most exemplary service you have ever experienced.
- GBI will measure and demonstrate positive return on investment.

The Global Bankers Institute Philosophy:

- A customer-centric approach reflected in every project.
- No surprises - on time, on budget, on point delivery of every solution.
- Communication and collaboration are the basis of our partnership

Our GBI Money Back ROI Guarantee:

- GBI will measure and demonstrate Business Results.
- GBI will meet ROI targets or we refund your fees.
- GBI is proud to introduce this innovative approach to ROI - the first of its kind in our industry.

For more information about Global Bankers Institute, please visit www.globalbankersinstitute.com or contact Dr. Linda Eagle at +1.212.579.5500 x 3106 or linda.eagle@globalbankersinstitute.com.

*Simply the **BEST!***