



Global Bankers' Dr. Linda Eagle Leads Business Analytics Executive Workshop For California Bank & Trust

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Global Bankers Institute (GBI) led a Business Analytics Workshop to Executives at California Bank & Trust. The training was delivered by GBI Founder & President, Dr. Linda Eagle.

GBI developed and delivered the custom workshop to address specific Business Operations and Analytics needs of California Bank & Trust executives from various departments including: Administration, Corporate Real Estate, IT and Systems, Operations, Corporate Services, Quality Assurance, Marketing and Database Administration.

Topics covered included: Problem Definition and Solving, SWOT Analysis, Pareto Analysis, Root Cause Analysis, Workflow Analysis, Financial Analysis, Brainstorming, Nominal Group, Starbursting, Research, Sensitivity Analysis, Decision Tree Analysis, Break Even Analysis, Paired Comparisons, Cost/Benefit Analysis, ROI Analysis, Risk Analysis, Change Impact Analysis, Linear Programming, Quality Analysis, New Revenue Analysis, Feasibility, Final Selection, Building Business Cases, Presenting Solutions to Executive Management and Presentation Skills.

Dr. Linda Eagle has been a sought after, frequent keynote speaker and panel member at conferences around the world including The Islamic Finance New (IFN) Forum1, The 1st Annual AML Seminar in Riyadh, Saudi Arabia, hosted by Complinet, The 10th Annual ATMIA Conference & Expo, Asia's 2008 Retail Banking Technology conference. She served on a panel on Legal and Business ethics for the American Bar Association with members of the Federal Reserve System. She also co-led the Sarbanes Oxley Panel at Drexel School of Business and served on the Board of Ethics in Business of the Temple University School of Law. Linda has participated in numerous advisory panels and served on boards for the most prestigious industry associations including: BankersOnline, MarcusEvans, Global Leaders, Compliance Alert and ACAMS.

California Bank & Trust is a subsidiary of Utah-based Zions Bancorporation California Bank & Trust (CB&T) is among the leading banks in California with over \$10 billion in assets and branch offices located throughout the state. California Bank & Trust was created in October 1998 as the result of the merger of three institutions acquired separately by Zions Bancorporation. These include Sumitomo Bank, Grossmont Bank and First Pacific National Bank. The institution continued to grow with the acquisition of Regency Bank, Eldorado Bank, Antelope Valley Bank, Alliance Bank and Vineyard Bank.

About Global Bankers Institute

Global Bankers Institute (GBI) is a Training, Communication and Consulting Firm, headquartered in New York's financial district at 245 Park Avenue, dedicated to providing the banking, insurance and financial services community innovative top-quality solutions that yield measurable business results. With locations and representatives around the world, GBI's BEST! Training, Communication and Consulting solutions are based on global best practices. Solutions include Anti-Money Laundering (AML), Branch Management Training, Business Development Training, Career Mapping, Cascading Goals, Certification, Communication Programs, Compliance Training, Customer TouchPoints, Documentation, Ethics Training, Fraud Prevention and Reporting Training, Gap Analysis, Human Capital Performance Improvement (HCPI) Audit, Information Security Training, Key Performance Indicators (KPI), Key Performance Measures (KPM), Leadership Training, Lending Training, Platform Sales, Product

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Development, Productivity and Quality, Project Management, Quality Assurance, Relationship Selling, Sales and Service Training, Strategic Planning, Supervisory Skills, Systems Training, Teller Training, Train-the-Trainer and Wealth Management.

The Global Bankers Institute Pledge:

- GBI will deliver the finest quality programs you have ever used.
- GBI will deliver the most exemplary service you have ever experienced.
- GBI will measure and demonstrate positive return on investment.

The Global Bankers Institute Philosophy:

- A customer-centric approach reflected in every project.
- No surprises - on time, on budget, on point delivery of every solution.
- Communication and collaboration are the basis of our partnership

Our GBI Money Back ROI Guarantee:

- GBI will measure and demonstrate Business Results.
- GBI will meet ROI targets or we refund your fees.
- GBI is proud to introduce this innovative approach to ROI - the first of its kind in our industry.

For more information about Global Bankers Institute, please visit www.globalbankersinstitute.com or contact Dr. Linda Eagle at +1.212.579.5500 x 3106 or linda.eagle@globalbankersinstitute.com.

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