



Global Bankers Institute's (GBI) Dr. Linda Eagle To Present at Retail Banking Excellence USA Conference in New York

FOR IMMEDIATE RELEASE
New York, NY 09/20/12

Global Bankers Institute's (GBI), President and Co-Founder, Dr. Linda Eagle, has been invited to present at the American Leaders Retail Banking Conference in New York <http://americanleaders.com/financial/retail-banking-excellence-usa!e20>.

The conference attracts senior retail bankers including CEOs, VPs, Global Heads, Regional Heads, Managing Directors, for Retail Banking, Heads of Social Media, Marketing, Consumer Banking, Business Banking, Mobile Banking, Distribution Channels, Customer Relationship, Retail Lending, Cash Management, Regulatory Authorities and Economists from banks and institutions such as: Fifth Third Bank, PNC Bank, BBVA Compass, ZestCash, MilleniumBCP, CIBC, People's United Bank, Western Union, Basel Analytics, Inc., Huntingdon National Bank, HSBC, Citi, TD Bank Group, RBS, Citizens Financial Group, US Bank, Bank of America, and many more.

Topics covered include: Retail Banking, Basel II, Basel III, Branch Banking, Customer Service, Product Innovation, Multi-Channel Distribution, Wallet Share, Market Share, ATM, Cards and Payments, Productivity and Quality, Information Security, Mobile Banking, Global Business Banking, Mortgage Origination, Social Media, Self-Service Channels, SME Lending, Human Capital Performance Improvement (HCPI), Compliance and much more.

Dr. Linda Eagle has been a sought after, frequent keynote speaker and panel member at conferences around the world including The Islamic Finance New (IFN) Forum¹, The 1st Annual AML Seminar in Riyadh, Saudi Arabia, hosted by Complinet, The 10th Annual ATMIA Conference & Expo, Asia's 2008 Retail Banking Technology conference. She served on a panel on Legal and Business ethics for the American Bar Association with members of the Federal Reserve System. She also co-led the Sarbanes Oxley Panel at Drexel School of Business and served on the Board of Ethics in Business of the Temple University School of Law. Linda has participated in numerous advisory panels and served on boards for the most prestigious industry associations including: BankersOnline, MarcusEvans, Global Leaders, Compliance Alert and ACAMS.

About Global Bankers Institute

Global Bankers Institute (GBI) is a Training, Communication and Consulting Firm dedicated to the banking, insurance and financial services community with innovative top-quality solutions that provide measurable business results. With a headquarters in the heart of the financial district in New York at 245 Park Avenue, GBI has locations and representatives around the world. GBI's BEST! Training, Communication and Consulting solutions based on global best practices include Anti-Money Laundering (AML), Bank Secrecy Act (BSA), Branch Management Training, Branch Security Training, Business Development Training, Career Mapping, Cascading Goals, Certification, Children's Programs, Classroom, Coaching, Code of Conduct, Communication Programs, Competency Mapping, Compliance Audit, Consumer Lending Training, Continuity Planning, Corporate Governance, Corporate Culture, Crisis Management, Cultural Sensitivity, Customer TouchPoints, DeNovo Banks, Diversity, Documentation, eLearning, Ethics Training, Fraud Prevention and Reporting Training, Gap Analysis, Harassment, Human Capital Performance Improvement (HCPI) Audit, Information Security Training, Key Performance Indicators (KPI), KPI Dashboard, Key Performance Measures (KPM), Leadership Training, Marketing and Advertising, Marketplace Development, Mentoring, OFAC, Onboarding, Organization Structure,

*Simply the **BEST!***



Outsourcing, Outward Bound, Platform Sales, Problem Solving, Product Development, Production Standards, Productivity and Quality, Professionalism, Project Management, Quality Assurance, Records Management, Recruitment, Reengineering, Relationship Management, Relationship Selling, Risk Assessment, Sales and Service Training, Security Planning, Seminars, Strategic Planning, Supervisory Skills, Sustainability, Systems Training, Teller Training, TNA, Train-the-Trainer, Training Value Analysis, Wealth Management, Workforce Development and Workplace Safety.

The Global Bankers Institute Pledge:

- GBI will deliver the finest quality programs you have ever used.
- GBI will deliver the most exemplary service you have ever experienced.
- GBI will measure and demonstrate positive return on investment.

The Global Bankers Institute Philosophy:

- A customer-centric approach reflected in every project.
- No surprises - on time, on budget, on point delivery of every solution.
- Communication and collaboration are the basis of our partnership

Our GBI Money Back ROI Guarantee:

- GBI will measure and demonstrate Business Results.
- GBI will meet ROI targets or we refund your fees.
- GBI is proud to introduce this innovative approach to ROI - the first of its kind in our industry.

For more information about Global Bankers Institute, please visit www.globalbankersinstitute.com or contact Dr. Linda Eagle at +1.212.579.5500 x 3106 or linda.eagle@globalbankersinstitute.com.

*Simply the **BEST!***