



Reviews.com Appoints Global Bankers Institute CEO Clifford Brody Credit Card Industry Independent Expert.

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Global Bankers Institute (<http://www.globalbankersinstitute.com>) is proud to announce the selection of GBI CEO and Co-Founder, Clifford Brody to Reviews.com as their Independent Expert on Credit Cards. Mr. Brody will provide his 30 plus years of industry expertise and experience to ensure accurate, unbiased reviews of Bank Credit Cards, Airlines Credit Cards, Cash Back Credit Cards, Travel Credit Cards, Gas Credit Cards. Student Credit Cards and others. <http://www.reviews.com/credit-cards/>

About Reviews.com

Reviews.com (<http://www.reviews.com>) is an online startup company located in Seattle, WA. whose goal is to help consumers save time and make the right purchasing decisions by delivering honest, data-driven product reviews.

The Reviews.com team is made up of talented researchers who have a passion for finding the truth. Each educated, tech-savvy individual working at Reviews.com may spend upwards of a month or more researching a given product category. They collaborate with independent experts from different industries who contribute to each of these product categories. These experts are hand-selected based on strict criteria for finding the best of the best in each industry. None of the experts are allowed to have any affiliation with the companies that are being reviewed.

About Clifford Brody

Cliff Brody (<http://www.linkedin.com/in/cliffbrody>) is CEO and co-founder of Global Bankers Institute and Advisory Board Member for VirtualBank. With the knowledge and experience born of 30 years in the financial services industry serving over 2000 clients, Mr. Brody provides the strategic direction and vision that is the driving force behind all activities at Global Bankers Institute. Prior to co-founding Global Bankers Institute, Mr. Brody was CEO of The Edcomm Group Banker's Academy where he led the team that created what was at the time the leading banking training company in the world. Mr. Brody was the creative force of The Edcomm Group and Banker's Academy providing the thought leadership for all courses, systems, process and strategic sales and service initiatives. Before his tenure at Edcomm Banker's Academy, Mr. Brody led the establishment of the Business Accounts Group of Sandy Corporation (now a subsidiary of ADP), and built the development team serving such clients as American Express, NationsBank Card Services, MasterCard, IBM, Citigroup Card Services, Manufacturers Hanover Trust, National Westminster Bank, Chemical Bank, Prodigy Services and others. Earlier in his career, Cliff spearheaded the establishment of the "Peopleware" practice at Arthur Andersen & Co - the Big-8 Accounting/Audit/Consulting firm. Mr. Brody was responsible for creating all methodology, tools and systems to support this hugely successful line of business. Prior to that, Cliff created and taught courses on "Organizational Communication" to undergraduate and graduate students in Temple University's Communication Department.

Mr. Brody's career has been a long list of outstanding achievements in the industry including:

- First Deployment of Distributed Learning in a Mainframe Environment.
- First Application of Operations Management Theory to a Service Business.

*Simply the **BEST!***



- First Utilization of Interactive Videodisc for Insurance Training.
- First Integration of Participant and Instructor Guides.
- First Arabic (reading right-to-left) Flash Based eLearning.
- First Bi-Lingual Training Content Design.
- First Content Management System for Computer Based Training.
- First Standards for Computer Based Training Screen and Navigation Design.
- First Learning Management System Dedicated to Financial Services.
- First 508 Compliant Financial eLearning.
- First Use of Touchscreens in Financial Services Training.
- First Concurrent Computer Based Training.
- First Satellite Delivery of Distributed Learning.
- First Documentation Management System.
- First Just In Time (JIT) Training for Investment Bankers.

About Global Bankers Institute

Global Bankers Institute (GBI) is a Training, Communication and Consulting Firm dedicated to the banking, insurance and financial services community with innovative top-quality solutions that provide measurable business results. With a headquarters in the heart of the financial district in New York at 245 Park Avenue, GBI has locations and representatives around the world. GBI's BEST! Training, Communication and Consulting solutions based on global best practices include Anti-Money Laundering (AML), Bank Secrecy Act (BSA), Branch Management Training, Branch Security Training, Business Development Training, Career Mapping, Cascading Goals, Certification, Children's Programs, Classroom, Coaching, Code of Conduct, Communication Programs, Competency Mapping, Compliance Audit, Consumer Lending Training, Continuity Planning, Corporate Governance, Corporate Culture, Crisis Management, Cultural Sensitivity, Customer TouchPoints, DeNovo Banks, Diversity, Documentation, eLearning, Ethics Training, Fraud Prevention and Reporting Training, Gap Analysis, Harassment, Human Capital Performance Improvement (HCPI) Audit, Information Security Training, Key Performance Indicators (KPI), KPI Dashboard, Key Performance Measures (KPM), Leadership Training, Marketing and Advertising, Marketplace Development, Mentoring, OFAC, Onboarding, Organization Structure, Outsourcing, Outward Bound, Platform Sales, Problem Solving, Product Development, Production Standards, Productivity and Quality, Professionalism, Project Management, Quality Assurance, Records Management, Recruitment, Reengineering, Relationship Management, Relationship Selling, Risk Assessment, Sales and Service Training, Security Planning, Seminars, Strategic Planning, Supervisory Skills, Sustainability, Systems Training, Teller Training, TNA, Train-the-Trainer, Training Value Analysis, Wealth Management, Workforce Development and Workplace Safety.

For more information about Global Bankers Institute, please visit www.globalbankersinstitute.com or contact Dr. Linda Eagle at +1.212.579.5500 x 3106 or linda.eagle@globalbankersinstitute.com.